

Quilters Connection

Watertown, Massachusetts
Annual Show – May 30-June 1, 2008

Dear Friends of Quilting and Quilts!

Quilter's Connection of Watertown, Massachusetts, will present its **31st Annual Quilt Show & Sale, May 30-June 1, 2008 at the Watertown Arsenal Center for the Arts.**

The reputation of this guild and its outstanding 400-strong membership, where every member is passionately interested in pursuing personal artistic goals using fabric as the artist's palette, results each year in a prestigious and glorious show of their artistic endeavors. Many of our accomplished quilt artists will be offering works for sale.

The show's new location in Watertown has been a great success! The space in Watertown has allowed us to provide gallery-quality hanging space for our art. Additionally, we have drawn a much larger crowd than in years past, as we are now located in a facility with air conditioning, free and plentiful parking, and we have extended our show for one more day. In addition, we expect many of the patrons of the Arsenal Center for the Arts and its other residential partners to join us. What an exciting time for our guild! Why not take advantage of this increase in circulation with an ad for the same price as last year.

Advertisers and their guests are invited to join us for the Quilters' Connection Members' Event on Friday, May 30th, from 7-9 PM to get a private look at the display of nearly 200 works of art.

We invite you to consider an advertisement in our program booklet. Last year, more than 1,000 guests visited the show. Many will stay in Watertown to eat and shop, and many more will venture back to old favorites in Arlington and surrounding towns as they visit their favorite quilt and craft stores, many of which run promotions during the show. All of our guests will retain and use their booklets throughout the coming year for reference, and will remember your support through your advertisements, convenient maps and tempting coupons. Think of the potential exposure for your enterprise! **To advertise in our Program Book, the cost of advertising is as follows:**

Full Page	4½ in. x 7 in.	\$70.00
Half Page	4½ in. x 3½ in.	\$40.00
Quarter Page	2¼ in. x 3½ in.	\$25.00

Please return the enclosed form, with a check made payable to the Quilter's Connection, no later than **April 4th, 2008**, to:

Irene Dwyer, Show Advertisement
115 Winthrop St.
Winthrop MA 02152-2639

You may either enclose your camera-ready advertisement or business card, or you may e-mail it to Irene Dwyer at irene_dwyer@hotmail.com. If you have any questions, please e-mail Irene or telephone her at 617-846-0055.

Please feel free to also mail flyers, coupons, or brochures along with your advertisement to be placed on a table at the entry of the show. **We have included a poster and some bookmarks for our event – please consider displaying them in your place of business.**

Thank you!

Quilters' Connection 2008 Quilt Show Advertiser

Name of Advertiser _____ Phone _____

Contact Person _____ e-mail _____

Mailing Address _____

City, State, Zip _____

Enclosed is a check for the amount of _____

Full Page _____ (\$70) Half Page _____ (\$40) Quarter Page _____ (\$25)

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