Winter Free Workshop – February 9, 2019

Julie Fei-Fan Balzer --- Instagram for Artists --- PM

If you're creative and you have a smart phone, you need to be on Instagram. It's a wonderful resource for artistic inspiration. You can discover techniques and materials, artists to follow, classes to take, participate in challenges and contests, and share your work with others. In class we will cover all of the basics of using Instagram (no experience necessary) along with answering some frequently asked questions, like:

- What is a hashtag? And why would I use it?
- What's the difference between instagram stories and your instagram feed?
- And even, what's the point of instagram?

Instagram is a great place to grow your business, explore your hobby, and connect with other like-minded artists!

Materials List: Smart Phone with the Instagram app (FREE).

a Search



