

## Alert to QC Members

QC needs the help of every member to get the word out about QC. We are making a multi-pronged effort to reach potential new members. A part of that effort is the work of the Social Media Marketing Committee on FaceBook and Instagram.

It would be great if every one of you would Follow QC on FaceBook and then to Like and Share each post widely. Here's how you do that:

1. If you haven't already, become a member of FaceBook by downloading the FaceBook app and signing in. Do a search for your friends and build a network.
2. Click on the magnifying glass in the top right corner of the app.
3. Type in Quilters' Connection.
4. Click on it.
5. Click on the hand to follow.
6. When you receive future posts from QC, click on the like button, then share it with your mailing list by clicking the Share arrow. Make sure it is public, not just to your friends. The idea is to widen the circle. Write a nice word or two about how great QC is.

## Instagram

1. Download the app, create an account, and open it.
2. At the bottom click on the magnifying glass.
3. In the search box type in quiltersconnectionguild. Click on it. (Search for other topics here that you might be interested in following like "scrap quilts.")
4. Click on the Follow button.
5. When you receive new posts click on the heart button, then leave a comment by clicking on the cartoon bubble.
6. Click on the paper airplane icon to forward the post to friends.

Your help will make a big difference when combined with other efforts such as the Program Bookmark that lists all of QC's activities for the 20-21 season (that is being printed now and you will see shortly) and the descriptive QC brochure that also will be printed shortly and distributed widely. Please help us by pitching in!